

# impressions

kitchen & bath design



LOKI, RSVP AND TREVI TAKE  
CENTER STAGE IN ORANGE  
COUNTY'S HIGH-RISE  
LUXURY TOWERS

## BRIZO HIGHLIGHTS URBAN CONTEMPORARY

## COVER STORY

Brizo highlights urban contemporary at Astoria Luxury Residential Towers in Orange County, Calif. Meet four designers who buck the Tuscan trend and bring high-rise living to the West Coast. (Story pages 4-6.)



### YOU CAN ALSO BE A TRENDSETTER!

Impressions Kitchen & Bath Design magazine offers a great showcase for your distinctive designs and use of Delta or Brizo products. If we select your unique project to showcase, we'll send you your choice of any Brizo kitchen or bath product suite valued up to \$5,000 list price with our compliments. Simply contact your local Brizo representative.

[brizo.com](http://brizo.com)  
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## DESIGN VIEW

# THOUGHTFUL INNOVATIONS FOR OUR PARTNERS

You want what's best for your clients—high-quality products that look great in their homes with thoughtful features that make life more enjoyable.

At Delta Faucet Company, we understand your clients' needs. But we also recognize the needs of our partners throughout the channel... a designer's or architect's penchant for an ingenious design, for example; a custom builder's preference for eco-friendly, water-efficient performance; or a plumbing contractor's desire for installation ease.

Innovation means something different to each partner. And we take all of these varying viewpoints—and unique needs—into consideration when we design our products. Here are a few examples.

### UNPRECEDENTED FLEXIBILITY

Our MultiChoice® Universal valve offers one rough with three function options: single-function pressure balance (temperature control only), dual-function pressure balance (both temperature and volume control) or dual-function thermostatic.

With only one rough, we've simplified installation for plumbing contractors and made stocking easier for wholesalers. Yet we also provide a variety of Delta® and Brizo® designs that you and your clients will appreciate. With MultiChoice valves, it's easy to make style or function changes at any time during the construction process—or during a future remodel—without changing the rough behind the wall.

### REINVENTING THE WATER EXPERIENCE

Designed to soothe, comfort or revitalize, our exclusive H<sub>2</sub>Okinetic Technology® creates a denser water pattern and larger water droplets for a warm, luxurious shower experience. H<sub>2</sub>Okinetic Technology is featured in select Delta showerheads with flow rates ranging from water-saving 1.5- and 2.0-gpm options to a 2.5-gpm model for those who savor a drenching shower sensation. You can also find this innovative technology in Delta and Brizo body sprays and body jets.



No matter which option of H<sub>2</sub>Okinetic Technology you specify for your projects, your clients will enjoy an incredible shower experience every day.

### A SMARTER WAY

The Delta brand is committed to delivering products that provide a smarter way to experience water. The new Pilar® pull-down kitchen faucet with Touch<sub>2</sub>O® technology is a case in point. With Touch<sub>2</sub>O technology, a simple tap—anywhere on the spout or handle—turns the water on or off. It makes everyday kitchen tasks easier during food prep and cleanup. This innovative technology, paired with a sleek, transitional design, allows you to create a total experience for your clients. And installation is easy thanks to one-piece InnoFlex® integrated PEX supply lines on our patented DIAMOND™ Seal Technology.

The Brizo brand provides distinct designs and inventive technologies that make a statement in the home. The expansion of Brizo SmartTouch® technology—coming soon to our Venuto® series and the new Talo™ pull-down design featured on page 3—is a perfect example.

### SUPPORTING OUR INNOVATIONS

You can count on our highly skilled team of field sales representatives to provide you with the latest information about Delta and Brizo innovations. They'll work with you every step of the way to find the best solutions for your unique needs. You and your clients can find inspiration and style ideas on our Web sites, where we also provide extensive product support—a perfect complement to our fast, friendly Delta and Brizo product help lines.

We look forward to introducing you to a steady stream of exciting and thoughtful innovations in the years ahead. You can feel confident that we'll back them up with the first-rate support you and your customers expect.

**Richard O'Reagan, Vice President of Sales**

**Delta Faucet Company, [richard.oreagan@deltafaucet.com](mailto:richard.oreagan@deltafaucet.com)**

# INSPIRED BY NATURE

THE TALO™ PULL-DOWN KITCHEN FAUCET COMBINES CLASSIC TRADITIONAL DESIGN WITH THE ULTIMATE IN FUNCTIONALITY.

It's difficult to emulate Mother Nature. But Brizo designers were inspired by her elegantly hanging bluebell flower when creating the Talo pull-down kitchen faucet. Building on this initial inspiration, Brizo designers added classic traditional details and state-of-the-art functionality to warm any kitchen and bring modern convenience to the home.

“The Talo faucet is proof positive that classic styling can marry beautifully with inventive technology,” says Brian Jones, Brizo product manager. “Aesthetically and functionally, the Talo faucet is a true standout in the industry.”

## INVENTIVE TECHNOLOGIES

Talo faucets feature Brizo-exclusive SmartTouch® technology—currently available on the Pascal® Culinary Faucet and debuting later this year on the sleek and geometric Venuto® pull-down kitchen faucet—which gives your clients the ability to turn the faucet on or off by simply tapping anywhere on the handle or spout. That means regardless of full hands or messy fingers, your clients can easily turn off the water flow between tasks.



Talo combines nature's beauty with state-of-the-art functionality such as SmartTouch and MagneDock technologies for ultimate convenience.

The resulting water and energy savings are sure to please the environmentally aware consumer.

Talo faucets also feature the new Brizo Euro-motion DIAMOND™ valve, which uses a smooth layer of diamond embedded onto a ceramic disc to ensure “like new” operation for life. The Euro-motion DIAMOND valve has been tested to last up to 10 times longer than the industry standard (ASME A112.18.1 at 500,000 cycles).

Other innovations include a two-button, four-function pull-down wand with spray,

stream, volume control and pause functions, as well as the Brizo brand's exclusive MagneDock® technology to securely lock the wand to the spout.

Available later this year, the Talo pull-down kitchen faucet and matching bar/prep will be offered in both standard and SmartTouch models.

The Talo faucet is available in Polished Chrome, Venetian Bronze®, *Brilliance*® Stainless and *Brilliance* Brushed Bronze finishes. *i*

## MAKE LIVING EASIER

SMARTTOUCH IS A PERFECT EXAMPLE OF HOW BRIZO TECHNOLOGY CAN MAKE PEOPLE'S LIVES EASIER. A SIMPLE TOUCH ANYWHERE ON THE SPOUT OR HANDLE WILL ACTIVATE THE WATER FLOW—JUST WHAT YOUR CLIENTS NEED WHEN THEY'RE COOKING WITH CHICKEN OR RINSING A HANDFUL OF BERRIES. AND IT'S A PERFECT EXAMPLE OF UNIVERSAL DESIGN. IT'S EASY FOR EVERYONE TO USE, REGARDLESS OF AGE, HEIGHT OR MOBILITY.



# BRIZO® HIGHLIGHTS URBAN CONTEMPORARY

LOKI®, RSVP™ AND TREVI® TAKE CENTER STAGE IN ORANGE COUNTY'S HIGH-RISE LUXURY TOWERS.



The Astoria Luxury Residential Towers in Irvine's Central Park West features several Brizo designs.

Orange County, California, is well-known for its beautiful beaches, Disneyland® theme park and exclusive neighborhoods. And although it's far from the Tuscany region in Italy, the Tuscan/Mediterranean influence is evident in everything from shopping centers to mansions. So when the Orange County Chapter of ASID (American Society of Interior Designers) organized a Design Tour focusing on contemporary living styles in a newly constructed high-rise complex, it took a risk—that in the end, paid off.

“Traditionally, ASID has showcased single-family homes decorated in the Tuscan/Mediterranean style,” says Laura Yorba, project chair and a 20-year-plus veteran of inte-

rior design and owner of LCY Designs in Southern California. “This year we wanted to take a totally different approach. We are beginning to see more high-rises in Orange County and we wanted to highlight this trend with a contemporary, urban flair.”

The Design Tour—which benefited the Orange County Performing Arts Center—showcased the entire 14th floor of the Astoria Luxury Residential Towers in Irvine's Central Park West. Astoria epitomizes East Coast living on the West Coast with a high-rise concept that features two luxury condominium towers with upscale amenities.

All totaled, six penthouses featured spaces designed by 35 designers. As a design house project, the rooms showcase

top-of-the-line products, including those from Brizo, which served as a sponsor of the event.

## TOTAL SERENITY

Yorba designed her bathroom space as a complement to a living room where the lead designer incorporated an earthy feel with a color palette of deep glacier blue and beige. To duplicate nature, Yorba used natural materials such as river rock, stone and pebbles which she elegantly stacked in the backsplash and down the center of the shower to simulate a waterfall.

The focal point of the room is a unique, clear, square sink that sits off-center atop a silver travertine countertop. The stately, high-rise RSVP™ faucet by Brizo fits well with Yorba's desire for



Photography by Jim Doyle



The bold blue vessel sink serves as a focal point of Deirdre Eagles' design. The clean, straight line of the

Trevi lever single-hole faucet offers contrast for the wave-rim pattern of the sink.

space. The wall-mount vanity also affords a lot of open area, both on the wall and the floor.

As part of her theme, Eagles worked with a local artist to custom design the mica-infused stenciled circles on the wall. "They complement the penny rounds on the floor," she says. "The design allowed me to incorporate some texture and depth without using wallpaper."

Eagles has worked with Brizo in past design projects and she appreciates the quality of product and quantity of design choices. "My firm specializes in high-end kitchen and bathroom design, as well as custom homes, so quality is very important," she says.

a sleek, uncomplicated design.

"My space was about total serenity," she says. "I wanted visitors, and ultimately the homeowners, to enjoy the entire room as a whole, to walk in and have all the components work together seamlessly."

"It's great that there are so many options with the Brizo products," she continues. "One of the other designers also used an RSVP faucet, but with crystal finials, and it showcased the faucet with a totally different look. This project has really opened my eyes to Brizo and Delta and the products they offer."

### BLENDING CLASSIC AND HOLLYWOOD STYLES

Deirdre Eagles, owner of Deirdre Eagles Interior Design,

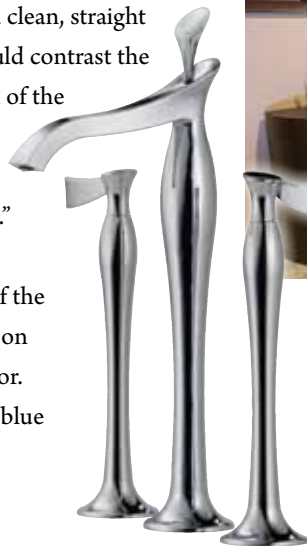
also used a sink as a focal point of the bathroom space she designed. In her interpretation of Hollywood Glam meets contemporary classic, the bold blue wave-rim glass sink draws immediate attention and is elegantly complemented by a single-hole Trevi® lever faucet in Chrome finish.

"The sink is a showpiece of the room," she says. "I needed a faucet with a clean, straight line that would contrast the wave pattern of the sink, as well as work with a vessel."

Another focal point of the room builds on the vivid color. "I found the blue

glass tile and decided to build the room around it," she says.

As a complement, Eagles added bright white to visually open up the relatively small



Photography by Jim Doyle

The stately, high-rise RSVP lavatory faucet fits Laura Yorba's desire for a sleek, uncomplicated design—one that also accents total serenity where all the components work together seamlessly.





Photography by Jim Doyle



The warm glow of the underlit vanity in Julia Caro's design is accented by the wall-mounted Trevi Cross lavatory faucet in an equally warm Brilliance Brushed Nickel finish.

"I know I get that with Brizo® faucets. Plus, there's always something new in the product line. When I heard that Brizo would be a sponsor, I knew I would be able to get something unique and interesting."

### CLEAN LINES

When Julia Caro, owner of Julia Caro Interior Design, was awarded the opportunity to design a powder room and home office/den at Astoria, her thoughts immediately turned to an underlit vanity that caught her attention in a magazine.

"It's simple and stunning," she says. "That vanity is the first thing you see when you walk around the corner." Plus, the warm glow it emits balances with the root beer color palette that centers around cocoa, tangerine and cream, to which Caro added a touch of warm gray.

To complement the vanity, she chose the Trevi® Cross lavatory faucet in a Brilliance® Brushed Nickel finish. "I love its clean lines," she says. "I knew right away it was the fau-

cet I wanted to use. And the Brilliance Brushed Nickel finish keeps everything warm."

Caro also modified the original plan and utilized a wall-mounted style to add some focus to the backsplash area.

"Overall, I wanted my rooms to be really clean . . . something with straight lines and a bit of sparkle, but not glitzy," she says. "People are trending away from heavy Tuscan décor to cleaner, simpler lines. The Trevi Cross faucet fits with that emerging trend."

### ADDING WARMTH

For Fumiko Faiman, owner of International Custom Designs, the Astoria project fit well into her contemporary design style, which she likes to accent with hints of her Japanese heritage. "Modern and contemporary styles can be cold," she says. "But I warm them up by adding a little Asian and Japanese nuance and feel with natural materials and textures."

The theme of her bathroom was, appropriately, a beach sunset. "Orange County is on the

beach so I wanted to bring in the atmosphere of a beach sunset," she says. "This is also a concrete building that is rather cold so I wanted to make my bathroom like a spa . . . warm, relaxing and comfortable, like the beach."

Faiman accomplished that goal by incorporating a resin panel—accented with reed-like material—on the side of the bathtub with a light installed behind it. "When the light is on, the bathtub looks like it's floating in the water," she explains.

The Loki® lavatory—and coordinating Brizo Euro shower

—fits the style of the room because of its clean, unique look. "It looked perfect with the geometric, rectangular style of the room," she says. "Loki is unique with its slide controls. It's a very interesting design. I got a lot of comments on it. Everyone wanted to know how to use it since there are no obvious handles."

And the Brilliance Brushed Nickel finish that she chose also fit well with the natural, warm feeling of the room. "The finish has a nice color," she says. "It's more subtle and subdued for this room." *i*



Photography by Jim Doyle



The clean look of the Loki lavatory faucet provides a complement to the geometric, rectangular style of this master bathroom designed by Fumiko Faiman.

# SEASHELL INSPIRATION ADDS ROMANCE TO THE BATH

THE ADDISON™ BATH COLLECTION BY DELTA® SHOWCASES BEAUTIFUL DESIGN AND SMART TECHNOLOGY.

The Addison Bath Collection is more than a style. It's a complete look that combines beautiful design and innovative technology to easily create a distinctive space that matches your clients' personalities.

Inspired by the scalloped shape of seashells, the Addison Bath Collection is an ideal choice for clients wishing to turn their bathroom into a serene, peaceful sanctuary. Its feminine form—with flowing lines and striking, high-arc spout—gives it universal appeal that easily complements any décor from modern to traditional.

"Smooth, organic lines and a flared seashell motif from the Art Deco period characterize the Addison product suite," says Frank Foster, Delta senior product marketing manager. "Our market research demonstrates that consumers appreciate the beauty and romance of the line and its universal appeal."

## BEAUTIFUL AND SMART

With the Addison Bath Collection, there's much more than meets the eye. The line's smart features make it an environmentally friendly choice so your clients don't have to compromise between performance



and environmental responsibility.

All Addison lavatories have earned the WaterSense® label—a U.S. Environmental Protection Agency (EPA) designation certifying water efficiency, which makes it easy for you and your clients to select eco-friendly products for the home. With a water-saving flow rate of 1.5 gallons per minute (gpm) at 60 pounds per square inch (psi), Addison lavatories provide more than a 30 percent water savings compared to the 2.2-gpm industry standard.

Incorporated into the collection's raincan showerheads, Delta-exclusive H<sub>2</sub>Okinetic Technology® creates a warm, luxurious shower

experience. Larger droplets, coupled with a denser water pattern, blanket the user with water, creating a private sanctuary designed to soothe, comfort and revitalize.

The 6-inch raincan showerhead included with the pressure balance shower flows at a water-saving 2.0-gpm rate—20 percent less than the 2.5-gpm industry standard—without sacrificing the comfort that comes from higher flows. The TempAssure® 17T Series thermostatic shower features an 8-inch raincan showerhead that flows at the industry standard rate, creating a drenching shower sensation.

The MultiChoice® Universal

valve makes future shower function upgrades or style changes easy—without altering the plumbing behind the wall.

## COORDINATED LOOK

The Addison Bath Collection's range of lavatory, Roman tub and shower options, as well as matching accessories and lighting, gives you and your clients the opportunity to create a coordinated look throughout the bath.

The complete collection is available in Chrome, Brilliance® Stainless, Aged Pewter and Venetian Bronze® finishes. *i*

This is the moment your forearm  
has been waiting for.



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TOUCH<sub>2</sub>O™ TECHNOLOGY. TOUCH IT ON, TOUCH IT OFF.

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Touch anywhere on the spout or handle with your wrist or forearm to start and stop the flow of water. Another way that Delta® is more than just a faucet.

For a demo, visit [deltafaucet.com/touch](http://deltafaucet.com/touch)



see what Delta can do™